

Message Text

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PAGE 01 MOSCOW 15146 041611Z

61

ACTION CU-04

INFO OCT-01 EUR-06 ISO-00 /011 W
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R 041525Z DEC 73
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TO USIA WASHDC
INFO SECSTATE WASHDC 4385

UNCLAS MOSCOW 15146

USIA FOR IEE, ICS

E.O. 11652: N/A

TAGS: SCUL

SUBJ: EXCHANGES: OUTDOOR RECREATION EXHIBIT

REF: MOSCOW 15055

1. FOLLOWING UP REFTEL AND USINFO OF DECEMBER 2.

2. ASTRONAUT JACK LOUSMA WAS GREAT SUCCESS AS VIP FOR YEVERAN EXHIBIT OPENING. AUDIENCE OF 400 OFFICIALS CLEARLY KNEW WHO HE WAS, ADMIRED HIM, AND HUNG ON EVERY WORD OF HIS SPEECH. AT RECEPTION AFTERWARDS HE AUTOGRAPHED ABOUT ONE HUNDRED PHOTOGRAPHS FOR TOP DIGNITARIES, GAVE AWAY SKYLAB PATCHES AND APOLLO-SOYUZ BUTTONS TO SELECT FEW. IN PROCESS HE MADE POSTIVE HUMAN CONTACT AND IN GENERAL SET EXACTLY RIGHT TONE FOR THIS KIND OF EVENT. SUGGEST AGENCY EXPRESS SPECIAL APPRECIATION OT LOUSMA AND NASA FOR MAKING IT POSSIBLE. IN LIGHT OF THIS EXPERIENCE POST RECOMMENDS ASTRONAUT OR OTHER FIGURES OF SIMILAR IMAGE AND CHARISMA BE CONSIDERED FOR SUBSEQUENT OPENINGS.

3. FINAL ESTIAMTE ON ATTENDANCE OPENING DAY 4500 (AS REPORTED UNSINFO) INCLUDING 400 OFFICIAL GUESTS IN MORNING.

4. MINOR REPRIS OFM UFA EVENT OCCURRED SHORTLY AFTER OPENING WHEN CROWD PUSHED PAST FIRST BARRICADES AND HAD TO BE STOPPED BY MILITIAMEN REINFORCED BY SOLDIERS. TO THE ACCOMPANIMENT
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PAGE 02 MOSCOW 15146 041611Z

OF BULL-HORN ORDERS IN RUSSIAN, THE SURGE WAS PUSHED BACK

WITHOUT REACHING PAVILLION AND ORDER RESTORED AFTER ABOUT
FIVE MINUTES.
DUBS

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NNN

Message Attributes

Automatic Decaptioning: X
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Decaption Note:
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Disposition Case Number: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
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